

# **Innovation To The Core: A Blueprint For Transforming The Way Your Company Innovates [Hardcover] By Peter Skarzynski;Rowan Gibson**

**By Peter Skarzynski;Rowan Gibson**

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Peter Skarzynski @PeterSkarzynski. Peter, a founder and Managing Partner of ITC Business Group, LLC, is the lead author of Innovation to the Core (Harvard Press), the

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Oct 02, 2011 Transcript of "Innovation to the Core" 1. INNOVATION TO THE CORE Peter Skarzynski, CEO Strategos Copies: PCS@Strategos.com

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